

Ad Sizes

\$275. per issue - 2 months of advertising
\$250. per issue - 6 months of advertising
\$240. per issue - 12 months of advertising

1/9 PAGE HORIZONTAL OR VERTICAL
(3 x 2-1/4)

\$365. per issue - 2 months of advertising
\$310. per issue - 6 months of advertising
\$290. per issue - 12 months of advertising

1/6 PAGE HORIZONTAL OR VERTICAL (3 x 3-1/2)

\$365. per issue - 2 months of advertising
\$310. per issue - 6 months of advertising
\$290. per issue - 12 months of advertising

1/6 PAGE HORIZONTAL OR VERTICAL (4-1/4 x 2-1/4)

All ads include **FREE** Internet listing!

Which Includes...

- Your display ad on Western New York's most comprehensive wedding website!
- Direct links to your web-site!
- Direct e-mail links!
- A map to your location!
- A convenient easy-to-use fill-in form for brides to contact you!

www.BestWeddingPlanner.com

\$410. per issue - 2 months of advertising
\$365. per issue - 6 months of advertising
\$345. per issue - 12 months of advertising

1/4 PAGE HORIZONTAL OR VERTICAL (4-1/4 x 3-1/4)

\$410. per issue - 2 months of advertising
\$365. per issue - 6 months of advertising
\$345. per issue - 12 months of advertising

1/4 PAGE HORIZONTAL (7 x 2-1/4)

\$535. per issue - 2 months of advertising
\$465. per issue - 6 months of advertising
\$445. per issue - 12 months of advertising

1/3 PAGE HORIZONTAL (7 x 3)

\$610. per issue - 2 months of advertising
\$540. per issue - 6 months of advertising
\$520. per issue - 12 months of advertising

1/3 PAGE HORIZONTAL OR VERTICAL (5-1/4 x 4-1/4)

\$715. per issue - 2 months of advertising
\$650. per issue - 6 months of advertising
\$610. per issue - 12 months of advertising

1/2 PAGE HORIZONTAL (7 x 4-1/2)

\$920. per issue - 2 months of advertising
\$835. per issue - 6 months of advertising
\$750. per issue - 12 months of advertising

3/4 PAGE (7 x 6-3/4)

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(subject to change without notice)

Wedding Planner Full Page Specs

Total Bleed Area (8.875" W x 11.375" H)

Bleed Area (1/4")

Total Final Trim Area (8.375" W x 10.875" H)

Final Trim Area (1/4")

Safe Copy Area (7.875" W x 10.375" H)

Safe Copy Area (1/4")

\$1,100. per issue - 2 months of advertising
\$995. per issue - 6 months of advertising
\$950. per issue - 12 months of advertising